

Message Text

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PAGE 01 TAIPEI 05574 120814Z
ACTION EA-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-05 H-01 INR-07
L-03 NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15
USIA-06 /059 W
-----055894 121106Z /13

R 120800Z SEP 77
FM AMEMBASSY TAIPEI
TO SECSTATE WASHDC 4945
INFO AMCONSUL HONG KONG
USLO PEKING
CINCPAC HONOLULU HI

C O N F I D E N T I A L TAIPEI 5574

CINCPAC FOR POLAD

E.O. 11652: GDS
TAGS: PINT, TW, US
SUBJECT: ROC MODIFIES CAMPAIGN AGAINST NORMALIZATION

REF: (A) TAIPEI 5338, (B) TAIPEI 5555

1. EMBASSY HAS RECEIVED FURTHER INDICATIONS THAT THE ROC IS BEGINNING TO FINE TUNE ITS CAMPAIGN IN THE U.S. AGAINST NORMALIZATION IN THE AFTERMATH OF THE SECRETARY'S TRIP TO PEKING. THE CHANGE SEEMS TO BE A TACTICAL SHIFT AWAY FROM BROAD-GUAGE EFFORTS SUCH AS LETTER WRITING CAMPAIGNS, MEDIA ADVERTISING AND GRASS ROOTS CULTURAL TROUPES TO A MORE SELECTIVE HARD-SELL OF INFLUENTIAL LEADERS IN THE EXECUTIVE AND LEGISLATIVE BRANCHES AND IN THE MEDIA. WHILE MANY OF THE DETAILS ARE STILL LACKING, WE OFFER THE FOLLOWING INDICATORS:

2. A SEPTEMBER 4 KMT EXECUTIVE COMMITTEE MEETING CHAIRED BY PREMIER CHIANG CONCLUDED THAT THE PEKING TALKS HAD BOUGHT ADDITIONAL TIME FOR THE ROC TO STEP UP
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ITS CAMPAIGN AGAINST NORMALIZATION IN THE U.S. AND DECIDED TO APPOINT A TASK FORCE UNDER THE GIO TO MAP OUT A MAJOR EFFORT TO REACH AND INFLUENCE KNOWLEDGEABLE AMERICANS ON THE TAIWAN QUESTION. KEY TARGETS WOULD BE HIGH GOVERNMENT OFFICIALS, CONGRESSMEN AND EDITORS WHO ARE UNFRIENDLY OR NEUTRAL TOWARD THE ROC.

3. REFLECTING THE NEW EMPHASIS, TING WEI-TUNG,
DIRECTOR OF THE CHINA NEWS AND ONE OF THE SIX-MAN
"GOODWILL MISSION TO THE U.S. PRESS" LEAVING SEPTEMBER 15
FOR A THIRTY-DAY TOUR OF U.S. CITIES (REPORTED IN
TAIPEI 5423), TOLD CHARGE SEPTEMBER 7 THAT UNLIKE SIMILAR
GROUPS IN THE PAST, THIS MISSION WOULD DO MORE THAN VISIT
WITH "FRIENDLY" EDITORS. WITH THE HELP OF THE GIO'S
NEW YORK OFFICE AND THE ROC EMBASSY, THE MISSION PLANS
TO GET AS MUCH EXPOSURE AS POSSIBLE ON TV AND TO SEEK
OUT INFLUENTIAL (BUT NOT SO FRIENDLY) MEDIA REPRESENTA-
TIVES, "EVEN INCLUDING THE NEW YORK TIMES." IN WASHINGTON
THIS GROUP BELIEVES IT HAS SCHEDULED APPOINTMENTS THROUGH
THE ROC EMBASSY WITH MEMBERS OF CONGRESS AND SENIOR
STATE DEPARTMENT OFFICIALS (ASSISTANT SECRETARY HOLBROOKE
AND, IF POSSIBLE, THE SECRETARY).
SULLIVAN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: POLICIES, DIPLOMATIC RELATIONS ESTABLISHMENT, NEGOTIATIONS
Control Number: n/a
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TAIPEI05574
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Expiration:
Film Number: D770329-0786
Format: TEL
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770972/aaaacjfj.tel
Line Count: 78
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2a590548-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: 77 TAIPEI 5338, 77 TAIPEI 5555
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1303096
Secure: OPEN
Status: NATIVE
Subject: ROC MODIFIES CAMPAIGN AGAINST NORMALIZATION
TAGS: PINT, PDIP, TW, US
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/2a590548-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009